



Detergent Dose Response Lipstick Stain

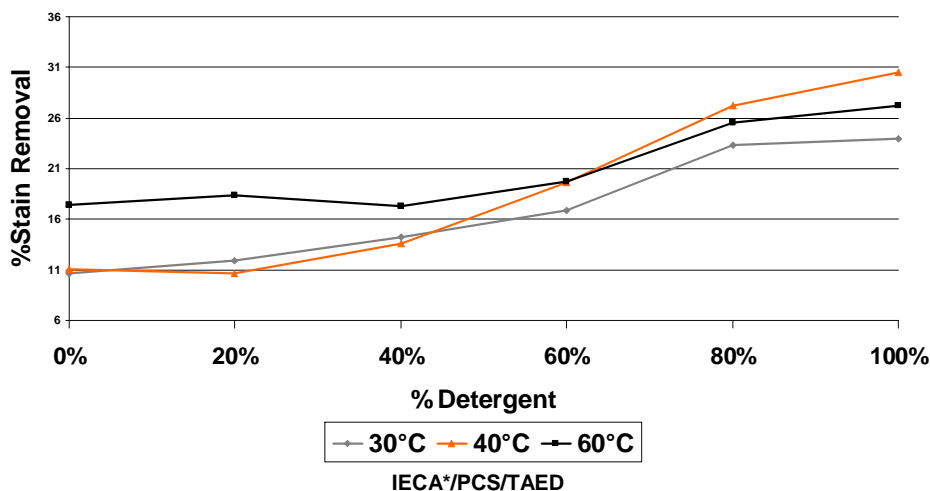
Studies were undertaken at 30°C, 40°C and 60°C to determine the detergent dose response for natural stains supplied by Warwick Equest. A clean ballast load has been used to show optimum levels of stain removal.

Results shown are for 5cm stain circles, prepared on 100% knitted cotton, white fabric.

Wash Conditions:

- European Machine – Miele W487
- Normal wash, cotton cycle
- 3.5Kg clean ballast load
- Formulation contained 85% IECA*, 10% sodium percarbonate and 5% TAED
- 10g/l formulation dose

Response Curve for Lipstick



As detergent dose is increased, the level of stain removal also increases. The level of detergent required to deliver maximum stain removal varies by stain.

Lipstick stains available include: FlameTree and Coral in Gold

For more details relating to stain selection and options, please contact us:

enquiries@warwickequest.com

Ref: EQUEST DETERGENCY #03.2 – LIPSTICK