



## Detergent Dose Response Makeup Stain

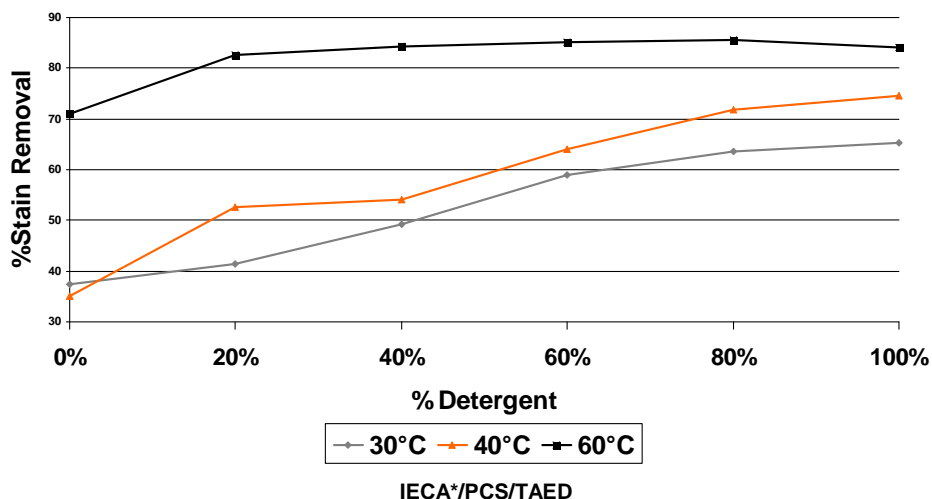
Studies were undertaken at 30°C, 40°C and 60°C to determine the detergent dose response for natural stains supplied by Warwick Equest. A clean ballast load has been used to show optimum levels of stain removal.

Results shown are for 5cm stain circles, prepared on 100% knitted cotton, white fabric.

Wash Conditions:

- European Machine – Miele W487
- Normal wash, cotton cycle
- 3.5Kg clean ballast load
- Formulation contained 85% IECA\*, 10% sodium percarbonate and 5% TAED
- 10g/l formulation dose

### Response Curve for Makeup



As detergent dose is increased, the level of stain removal also increases. The level of detergent required to deliver maximum stain removal varies by stain.

**Makeup stains available include:** Deep Olive Makeup, Oatmeal Beige Makeup

For more details relating to stain selection and options, please contact us:

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Ref: EQUEST DETERGENCY #03.1 –MAKEUP